

KORAMBAYIL AHAMED HAJI MEMORIAL UNITY WOMEN'S COLLEGE, MANJERI

(P.O) Narukara, Malappuram Dt., Kerala - 676 122 (Govt.- Aided and affiliated to University of Calicut) [Nationally re-accredited by NAAC with 'B++' Grade, CGPA 2.77] www.unitywomenscollege.ac.in

INNOVATIVE ECOSYSTEM FACILITATED BY IQAC IN THE INSTITUION FOR TEACHING-LEARNING, EVALUATION AND RESEARCH

Lexis Language Clinic- Supported by IQAC & College Governing Body

The Department of English introduced an innovative project titled Lexis Language Clinic, which is an innovative ecosystem designed to provide comprehensive language solutions, grammar support, academic writing guidance, and research assistance to diverse stakeholders. This initiative aims to foster linguistic excellence, enhance communication skills, and promote research productivity among faculty members, students, and the broader community.

Objectives

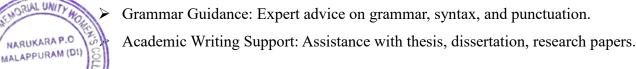
- Provide personalized language support to individuals from various departments, colleges, and communities.
- Enhance linguistic competence and confidence among stakeholders.
- Offer expert guidance on academic writing, research, and publication.
- Foster a culture of language awareness and critical thinking.
- Establish the Department of English as a hub for language expertise.

Target Beneficiaries

- ➢ Faculty members of the college
- Students (undergraduate and postgraduate)
- Community members (local residents, professionals)
- Teachers from outside colleges
- Researchers from outside institutions

Services Offered

Language Consultations: One-on-one sessions for language improvement.



PRINCIPAL Korambayil Ahamed Haji Memorial Unity Women's College, Manjeri



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- > Research Assistance: Guidance on research design, methodology, and publication.
- > Language Testing and Evaluation: Assessment and feedback on language proficiency.

Activities

- Individualized coaching sessions (20-30 minutes for each)
- > Workshops on language skills, academic writing, and research methodologies
- Language proficiency support sessions (e.g., IELTS, TOEFL)
- Research paper writing and publication guidance
- > Collaboration with faculty members to develop language-rich curricula
- Community outreach programs for language awareness and literacy
- > Partnerships with local schools and colleges for language support

Plan implemented

- Established a dedicated clinic space with necessary infrastructure.
- Recruited faculty members and tutors.
- Developed a scheduling system for appointments and sessions.
- Created promotional materials (posters, brochures, social media).

Expected Outcomes

- Improved language proficiency among stakeholders.
- Enhanced research productivity and publication output.
- Increased confidence in communication and academic writing.
- Establishment of the Department of English as a language expertise hub.
- Community engagement and outreach.

The Lexis Language Clinic is an innovative initiative that addresses the growing need for language support and academic writing guidance. By providing personalized services, workshops, and community outreach programs, we aim to foster linguistic excellence, enhance research productivity, and promote language awareness. We envision the clinic as a vibrant ecosystem that benefits diverse stakeholders and solidifies the Department of English's reputation as a language expertise hub.

PRINCIPAL Korambayil Ahamed Haji Memorial Unity Women's College, Manjeri

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MARUKARA P.O